

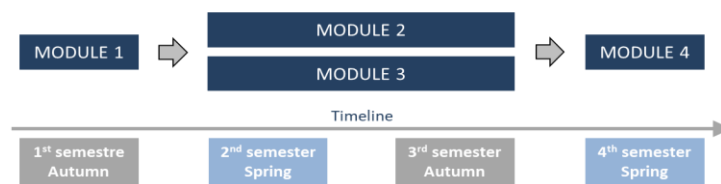
MSc Management

Orientation : Behaviour, Economics & Evolution (BEE)

120 credits ECTS

Study Plan 2022-2023

Structure of the Master



Courses	Professors	Semesters				ECTS	Lang	Eval
		1 st sem Autumn	2 nd sem Spring	3 rd sem Autumn	4 th sem Spring			
MODULE 1: Average set (≥ 4.0) of compulsory and elective courses - 30 credits ECTS								
Compulsory courses - 18 credits ECTS								
Quantitative Methods for Management - <i>all orientations</i>	Reboulleau J.	●				6	E	W
Genes, Populations and Evolution - <i>BEE orientation</i>	Lehmann L.	●				6	E	W
1 course to be chosen from:								
Organizational Theory and Decision Making - <i>BEE/SOL orientations</i>	Zehnder C.	●				6	E	V
Strategic Management - <i>BEE/SOL orientations</i>	Amer Maistriau E.	●				6	E	W
Elective courses - 12 credits ECTS								
Strategic Management - <i>BEE/SOL orientations</i>	Amer Maistriau E.	●				6	E	W
Organizational Theory and Decision Making - <i>BEE/SOL orientations</i>	Zehnder C.	●				6	E	W
Data Science in Business Analytics - <i>BA orientation</i>	Tagasovska N.	●				6	E	V
Optimization Methods in Management - <i>BA orientation</i>	Oeuvray R.	●				6	E	W
Marketing Science - <i>MKT orientation</i>	Christen M.	●				6	E	W
Strategic Marketing - <i>MKT orientation</i>	Engeler I.	●				6	E	V
MODULE 2: Compulsory-elective and optional courses - 24 credits ECTS								
Compulsory-elective course - 6 credits ECTS								
Behavior, Economics and Evolution Lectures Series (open to other orientations)	Lehmann L./Santos Pinto L.		●			6	E	V
Optional courses - 18 credits ECTS								
Advanced Project Management & Outsourcing in a Digital Era	Bienz P.		●			6	E	V
Innovation Law	Junod V.		●			3	E	W
Bargaining and Negotiations	Efferson C.		●			6	E	W
Social Well Being	Petersen F.		●			6	E	W
Sustainable Innovation Challenge	Petty J.		●			3	E	V
Advanced issues in International and European Tax Law	Danon R.			●		3	E	W
Entrepreneurship, Innovation and Control Systems	Davila A.			●		3	E	W
La recherche dans tous ses états	Preissmann D.			●		3	F	V
Normes comptables internationales (IFRS)	Bianchi A.			●		3	F	W
<i>Module 2 can be any course listed above and any course listed under Module 3 for other orientations (if the course is NOT listed under Module 3 for your orientation). Company projects for other orientations are not open unless otherwise stated in SOL and BEE curriculums.</i>								
MODULE 3: Optional courses - 36 credits ECTS								
SUBSET A: Biology (select at least 3 credits ECTS) - See General Information below								
Biological Invasions	Bertelsmeier C.		●			1,5	E	V
Co-evolution, Mutualism, Parasitism	Sanders I.		●			1,5	E	V
Sex, Ageing and Foraging Theory	Mullon C.		●			1,5	E	O
Spatial Modelling of Species and Biodiversity	Guisan A.		●			3	E	V
The Evolution of Cooperation: from Genes to Learning and Culture	Lehmann L.		●			3	E	O
Animal Communication and Parasitism	Christe P. / Roulin A.			●		1,5	E	W
SUBSET B: Management & Economics (select at least 6 credits ECTS) - See General Information below								
Environmental Economics	Houde S.		●			6	E	W
Experimental Methods	Hakimov R.		●			6	E	V
Grand Challenges Strategy Project	Haack P.		●			6	E	V

Group Processes	Pulfrey C.			●			6	E	W
Heuristic Decision Making Strategies	Neth H.			●			6	E	V
Managing People: Organizational Design, Change, and Performance	Dietz J.			●			6	E	V
Neuro Economie	Villa A.			●			6	F	W
Power and Leadership	Tur B.			●			6	E	V
Sustainability Strategy Project	Aeschlimann S./Fischer C.			●			6	E	V
Behavioral Economics	Santos Pinto L.				●		6	E	V
Business and Society - Corporate Sustainability	Philippe D.				●		6	E	V
Evidence-Based Management	Dietz J.				●		6	E	W
Heuristic Decision Making Strategies	Marewski J.				●		6	E	V
Human Behavior and Evolutionary Inference	Efferson C.				●		6	E	W
Human Decision-Making and the SDGs	Vogt S.				●		6	E	V
Leadership Development	Bendahan S.				●		3	E	W
Managerial Decision Making	Hoffrage U.				●		6	E	V
Strategic Management Control Systems	Davila T.				●		6	E	W
Unethical Decision Making – Advanced	Hoffrage U./Palazzo G.				●		3	E	V
Unethical Decision Making – Basics	Palazzo G./Hoffrage U.				●		3	E	V
MODULE 4: Master thesis - 30 credits ECTS									
The Art of Writing a Master's Thesis	Philippe D.				●		-	E	W
Thesis (Research or Internship)	Choose your thesis director					●	30	E/F	W-O

Thesis Information

1. Internships must be full time or at least 80% for a minimum of 12 weeks.
2. Only students having acquired 90 ECTS credits from Modules 1, 2 and 3 are allowed to present their thesis.
3. The 'Art of Writing a Master's Thesis' takes place during the 1st week of the semester and is strongly recommended. No ECTS credits will be granted.
3. [Research thesis guidelines here.](#)
4. [Internship thesis guidelines here.](#)

Legend:

ECTS: Credits

Lang: Teaching language (F: French; E: English)

Eval: Type of evaluation (W: Written exam; O: Oral exam; V: Validation(s) only)

MKT: Marketing orientation BEE: Behavior, Economics and Evolution orientation

BA: Business Analytics orientation SOL: Strategy, Organization and Leadership orientation

General Information:

1. [Read the 2022-2023 Study Regulation](#)

2. Courses are delivered face-to-face on campus
3. Registration to Autumn semester courses in Module 2 and Module 3, is only allowed if students have fully obtained the Module 1 credits ECTS.
4. Students can change orientation as long as they have completed Module 1 elective courses corresponding to the new orientation. The request must be sent by email to hecmaster@unil.ch by the end of the 1st semester or, at the latest, when registering to the first exams of Module 2.
5. Module 3: Students must take either "The Evolution of Cooperation (L.Lehmann)" or "Human Behavior and Evolutionary Inference (C. Efferson)" course. Those especially interested in the evolutionary foundations of human behavior are encouraged to take both classes.
6. Students taking FBM (Faculté de Biologie et de Médecine) courses, must register via biologie-etudiants@unil.ch. Details on courses can be found on moodle.unil.ch. **Please be careful of registration deadlines and limited attendance of some courses.**
7. The pandemic has shown us that circumstances beyond our control may require us to make adjustments to study plans during the academic year.