

List of HEC Lausanne Master's thesis 2022

Master in Management, Academic Thesis

Name	Surname	Title	Teacher
Abdulghafor	Nada	Performance et modélisation de l'interdépendance des analyses microbiologiques de la tuberculose	Opota Onya
Azizi	Iliia	Applications of deep learning and computer vision in real estate price estimations	Rudnytskyi Iegor
Ben Hamira	Malik	L'impact d'internet sur les boutiques indépendantes	Leclerc Fabrice
Borin	Tim	Recycling at the University of Lausanne: Students' behavior and its influencing factors	Hoffrage Ulrich
Botteron	Raphaël	Digitalization in the tutoring industry: how tutors can create value with innovative methods thanks to digitalization?	Petty Jeffrey
Da Costa Vieira	Hugo	Challenging the mindset of nonprofit development organizations in their ability to professionalize: A gap analysis of OneAction followed by recommendations.	Petty Jeffrey
Darino	Francesco	Swiss Mobility: a statistical analysis and visualisation with shiny	Chavez Valérie
Daskalopoulou	Angeliki	What backlog data tell us about the congestion at the emergencies of the CHUV	Boldi Marc-Olivier
Delasoie	Axel	Outdoor Activities and Well-Being of Secondary School Students: an Analysis of Habits and Effects of Nature-Based-Interventions (NBIs)	Krings Franciska
Ercolani	Laura	Development of Frontline Compliance Mini-Cases as Material for Training on Building a Compliance Culture	Dietz Joerg
Gerber	Tristan	The role of eCommerce in the foodservice industry during COVID-19	Castañer Xavier

Huynh	Hélène	La diversification des entreprises pétrolières vers les autres sources d'énergies par Hélène Huynh	Bonardi Jean-Philippe
Karpenkova	Anastasiia	NFTs and pre-owned luxury watch industry	Schlager Tobias
Kreutschy	Tiffany	Impact of governor's charisma on state-level outcomes.	Antonakis John
Likoska	Meri	L'ANALYSE DU COMPORTEMENT DES MARQUES DANS LEUR ENVIRONNEMENT DIGITAL : TROIS MARCHÉS. TROIS STRATÉGIES ?	Vuillon Laurent
Lugon	Waren	Modélisation du coût du diagnostic microbiologique de la tuberculose en fonction de la performance et de la stratégie des tests	Opota Onya
Mignon	Jean-Konrad	Effect of self-endorsing advertisement on consumer's attitudes and information retention	Schmid Mast Marianne
Moser	Rachel	Artificial Intelligence and Robots in Firms: A Reality Check	Peukert Christian
Nikolou	Foteini	The Transition of a Standard to an Agile Organization	Bienz Pius
Nisell	Denise	The Swiss Real Estate market and Virtual Reality	Schlager Tobias
Orset	Carla	Swiss holacratic organizations' strategies illustrated by their recruitment practices	HAACK Patrick
Pérez	Maëlle	Transitioning from face-to-face to virtual management and leadership during Covid-19 pandemic	Dietz Joerg
Poliarush	Mariia	Food emoji in advertisement and consumer's involvement	Schlager Tobias
Quattrucci	Leonardo	The green misleading - How Logistic companies are going to reshape their business strategy based on new sustainable standards	Derchi Giovanni Battista
Rossion	Julien	Teleworking adoption: Application of TAM3 to HEC students	Efferson Charles
Salluzzi	Antonella	Crisis Management during Covid-19: Organizational response to unprecedented events	Dietz Joerg
Sauteur	Julien	How should businesses modify their marketing communications in response to social justice's demands?	Leclerc Fabrice
Schmidt- Tophoff	Winfried	Potential of Venture Capital and Possible Impact in the Film Industry	Petty Jeffrey

