

Quantitative Techniques for Economics and Management

# Join the QTEM program

Wednesday, March 20, 2024  
Online | via Zoom  
Bachelor students

Using analytics to create a better world

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“ Today companies recognize that success with AI and analytics requires not just data scientists but more importantly “translators”:

they ensure that the deep insights generated through sophisticated analytics translate into impact at scale in an organization

Harvard Business Review

“ Forget Data Scientists And Hire A Data Translator Instead?

A data translator is someone who can “talk the talk” of both the executives and the data scientists

Forbes

The QTEM network was created to equip students with these skills

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QTEM PROGRAM — 03

# QTEM, the global network involving more than 20 outstanding ranked business schools and universities worldwide



**14**  
countries

**4**  
continents



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QTEM PROGRAM — 04

# More than 50% of QTEM Academic Partners are Triple-Crown accredited

Triple-Crown accreditation



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QTEM PROGRAM — 05

### QTEM program offer:



Gain **Quantitative and analytical** skills

- GMAT test (for admission)
- Quantitative courses abroad in specific modules
- Data Science training



Get **In-field experience**  
Access the network's Corporate Partners

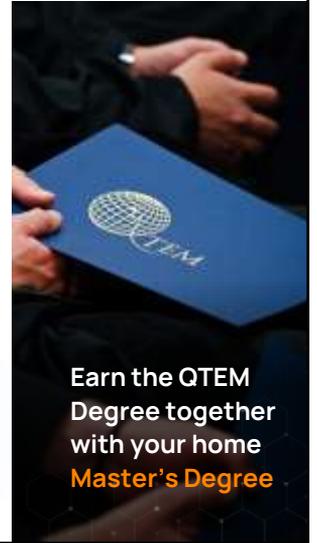
- Activities with QTEM Corporate Partners
- Internship 6-8 weeks
- QTEM Data Challenge



**Discover the world**  
Two semesters abroad at QTEM Academic Partners

- 2 exchanges and other international exposure
- Be part of the QTEM community
- Multicultural collaboration training

✓ **Global Business Analytics Challenge (GBAC)**



**Earn the QTEM Degree together with your home Master's Degree**

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# Gain quantitative and analytical skills

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QTEM PROGRAM — 07

## Specialize in top-notch analytical fields

↓ During your exchanges you can access **exclusive courses** at our partner universities in these different modules



Applied Economics & Public Policy



Business Intelligence & Big Data



Finance & Risk Management



Innovation & Strategy



Marketing & Supply Chain

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QTEM PROGRAM — 08

## Embark into Data Science training (GBAC)



Receive an **interactive training** in the most used programming languages



Apply the acquired **knowledge to** practical real cases

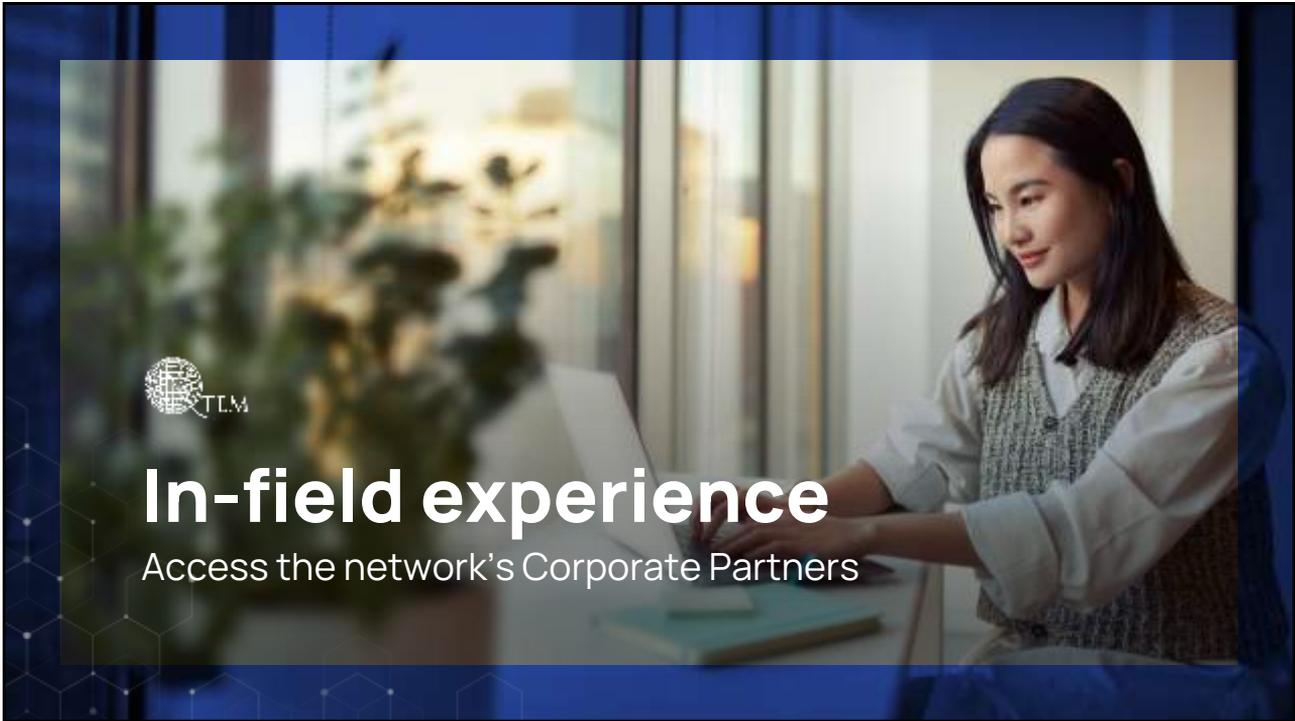


Participate **to session with experts** in the data management industry



Become the **link** between the data and the business

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# In-field experience

Access the network's Corporate Partners

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QTEM PROGRAM — 10

## Meet our Corporate Partners through QTEM exclusive activities



In house classes/visits



Job Fairs & academic events



QTEM Data Challenge



Company in the Classroom



Conferences



Online webinars



Job offers

Our Partners →



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## Learn by doing, the quantitative internship



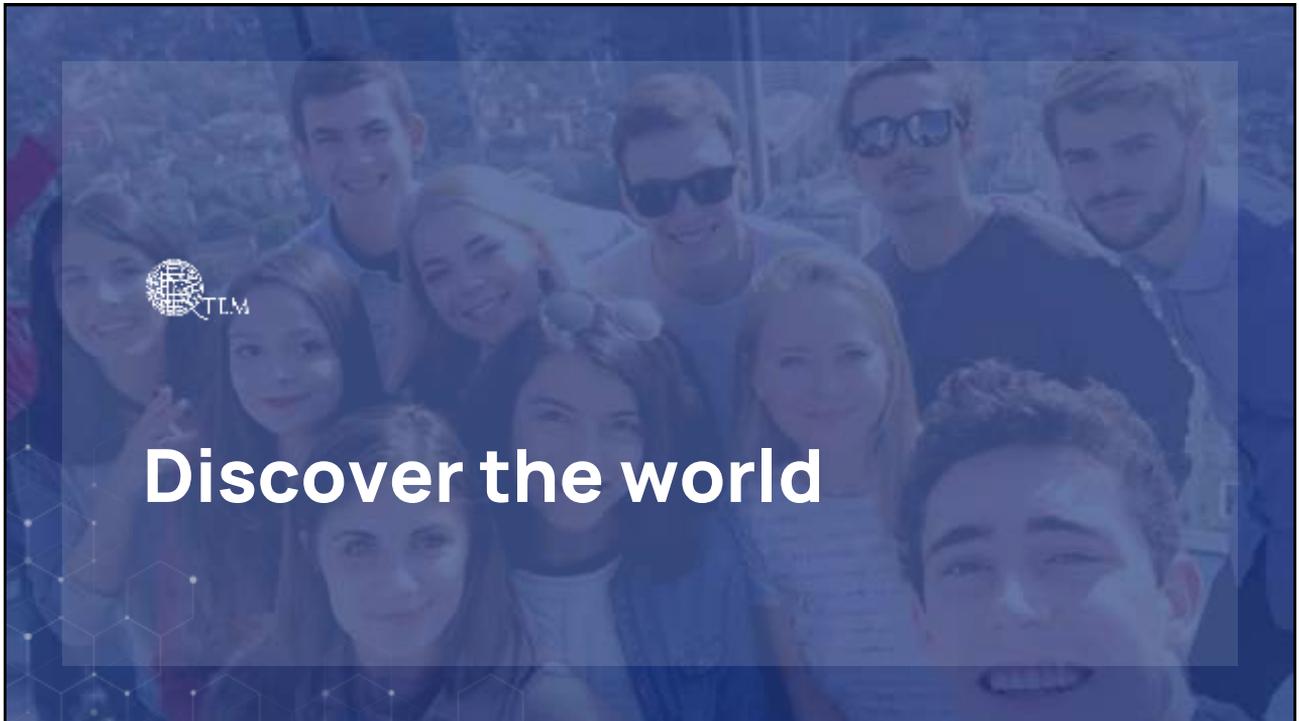
- ✓ 6-8 weeks internship
- ✓ Quantitative focus
- ✓ Home or abroad
- ✓ At a QTEM Corporate Partner or any other company / institution



**Kim Heijlighen**  
 Tilburg University  
 QTEM 2019 alumna

“

My internship at EY was the ideal opportunity to get firsthand experience in the consulting field. Not only did I obtain useful knowledge and experience academically and professionally but was also an amazing social experience



# Discover the world

QTEM PROGRAM — 13

## Discover the world

Two semesters abroad at QTEM Academic Partners



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QTEM PROGRAM — 14

## Level up your soft skills (GBAC)

**Stand out** in today's work environment

**Practice new methodologies and techniques** on real-life cases

### Topics covered during interactive sessions

- Multicultural management
- Data storytelling
- Effective feedback
- Presentations design and pitch



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# Compete in the QTEM Data Challenge (GBAC)

An applied data-driven consultancy project



**International groups of 3-4 QTEM students** supported by international coaches/experts from Corporate and Academic worlds

**Interact with the Company** providing the real data set

**Apply your analytical skills** to solve a complex business case

**Deliver your Conclusions** to a jury of academic and corporate experts



# Summary of the different parts of the QTEM program



QTEM PROGRAM — 17

## The QTEM experience continues after your graduation

Be part of a growing international community



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## The selection process at HEC Lausanne



**20 spots**  
per academic year available

**The following Masters give access to QTEM**

**Earn the QTEM Degree together with these HEC Master's Degrees:**

- Master in Economics
- Master in Finance
- Master in Management
- Master in Accounting, Control and Finance



**GMAT is a compulsory entry pre-requirement:**

- ≥ **555** **GMAT Focus Edition**
- ≥ **600** **GMAT Exam**
- GRE also accepted**



### Overall selection criteria

- Academic excellence
- English proficiency
- Quantitative proficiency
- International experience (plus)
- Professional / extra-academic experience (plus)

## Your QTEM experience

QTEM Track 2 Exchanges: Master in Economics, in Management & in Finance (120 ECTS)

Minimum 50% quantitative credits (ECTS)				
	SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4
Courses at home + exchanges	Home	Exchange 1	Exchange 2	
	+			
GBAC		2 trainings + QDC	OR 2 trainings + QDC	OR 2 trainings + QDC
	+			
Internship	Internship			



**Graduation**

## Joining us

The application process and selection timeline – Track 2 Exchanges

### Application process and deadlines

<b>June 1st, 2024</b>	Deadline to submit application
<b>July 1st, 2024</b>	Final list of QTEM candidates is confirmed
<b>September 20, 2024</b>	Deadline to submit GMAT/GRE test score
<b>Spring 2025</b>	First QTEM exchange
<b>Fall 2025</b>	Second QTEM exchange

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## Online application form – deadline June 1<sup>st</sup>, 2024

The online form opens on May 1st, 2024

### Contact

**Isabelle Schmid**

[Isabelle.Schmid@unil.ch](mailto:Isabelle.Schmid@unil.ch)

- QTEM Student Engagement Form
- Cover letter – max 2 pages
- CV
- Learning agreements, one for each chosen destination
  - Choose at least 4 destinations
- If previous Bachelor studies, copies of all university results & certificates
- GMAT Focus Edition score > **555** ; GRE also accepted
- Proof of proficiency in English
- Any relevant document

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# Thanks!

Join the QTEM  
community today

Follow  
QTEM

